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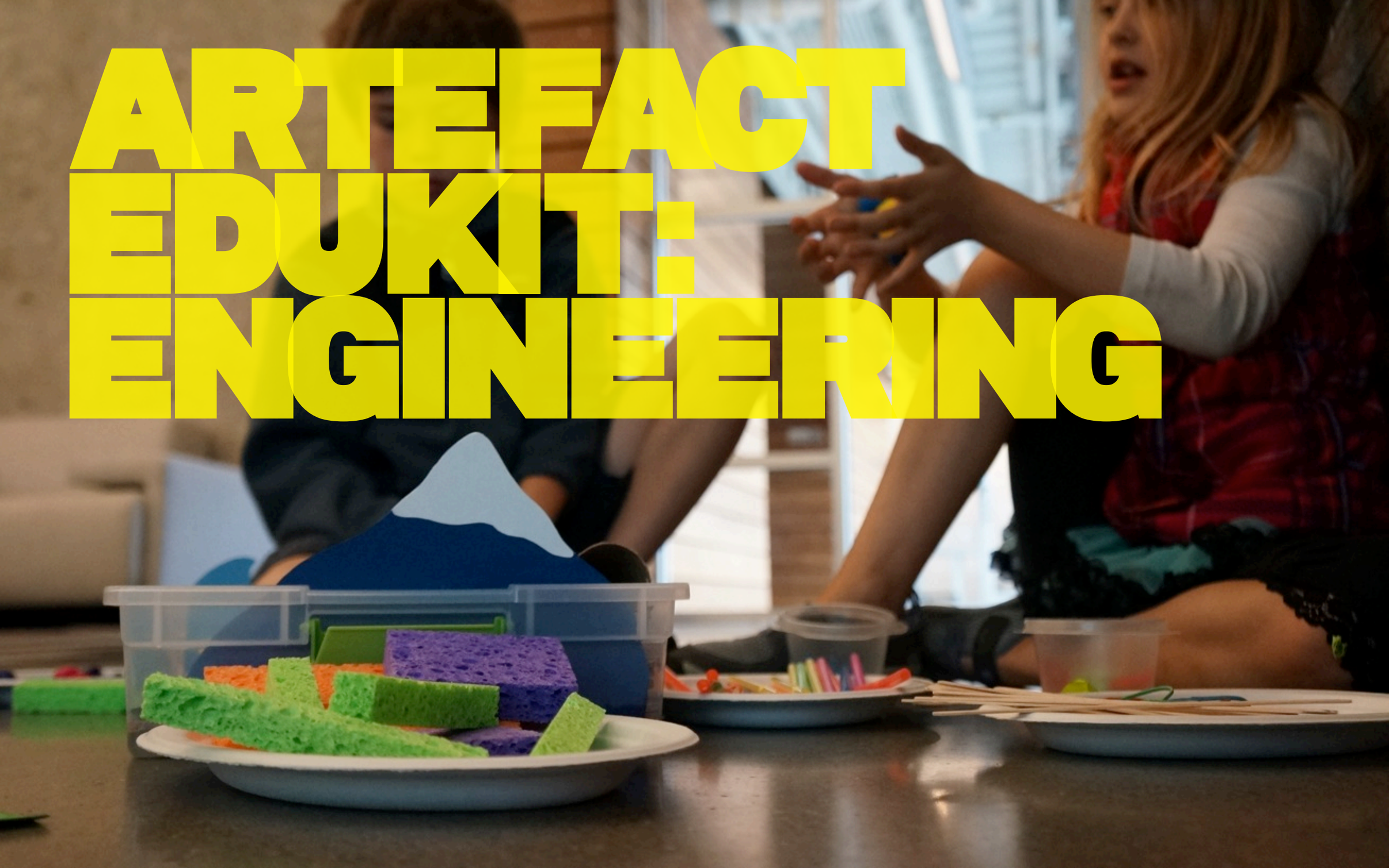

ARTEFACT EDUKIT: ENGINEERING

“Today, we are failing too many of our children.

“Today, we are failing too many of our children. We’re sending them into a 21st century economy through the doors of 20th century schools.”

Barack Obama | President of United States

By 2018, the U.S. will have over 1 million job openings in Science-related fields, yet only

16% of U.S. bachelor's degrees will specialize in Science, Technology, Engineering and Math.

U.S. Department of Labor | 2012

As a nation,

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we are not graduating nearly enough science related majors to supply that demand.

"To create a robust and open pipeline for Science, Technology, Engineering and Math,

we need to begin at the elementary level."

Tony Murphy | Director of the National Center for STEM Elementary Education

S.T.E.M., from the government's perspective.

Many programs are tackling this problem. You may have heard about

S.T.E.M Education,

a nationwide initiative that will implement

Science

Technology

Engineering

Math

into U.S. public school curriculum within the next 5 years.

What makes this problem even more pressing, is that next year,

Washington State public elementary schools will be required to implement S.T.E.M. curriculum, with a focus on engineering.

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Why engineering?

Engineering utilizes skills in

Creativity
Collaboration
Critical Thinking

which address the demands of the

21st century.

S.T.E.M., from the teacher's perspective.

“The teachers are the ones who can give the students the tools to be successful.

This is an incredibly empowering yet intimidating task.”

Joanne | Professional Development for Educators

“The [S.T.E.M.] curriculum is only effective to a certain degree. There is a lack of underlying infrastructure for

teachers to learn and then teach the S.T.E.M. curriculum”

Sonia | Professional Development for Science Educators

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unfamiliar subject, overwhelming to learn, and difficult to incorporate into existing curriculums.

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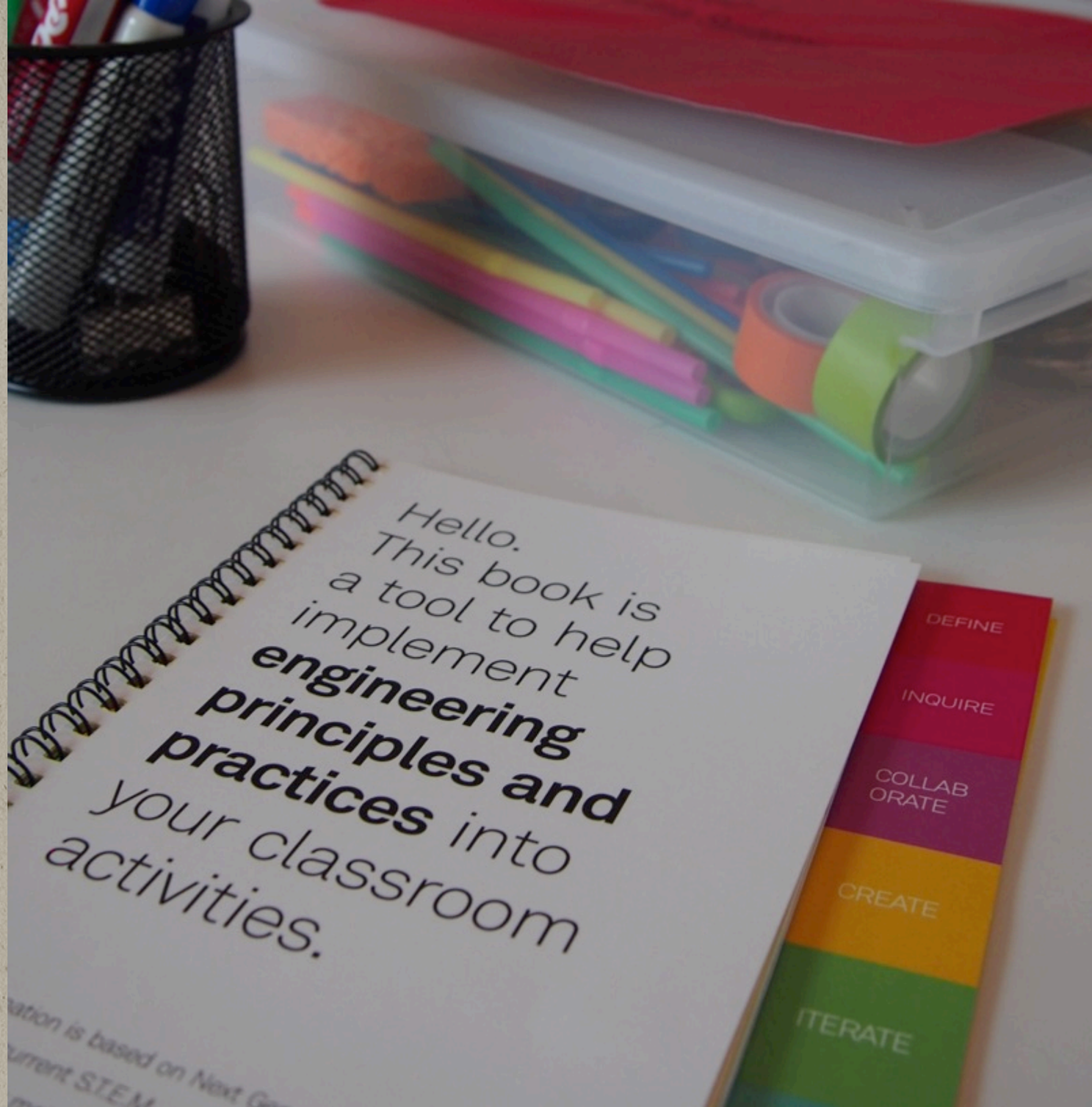
How can we empower teachers to teach Engineering to their students?

Our iterative approach

Meet Artefact EduKit: Engineering

A concise, approachable and actionable tool for teachers to understand and teach engineering.

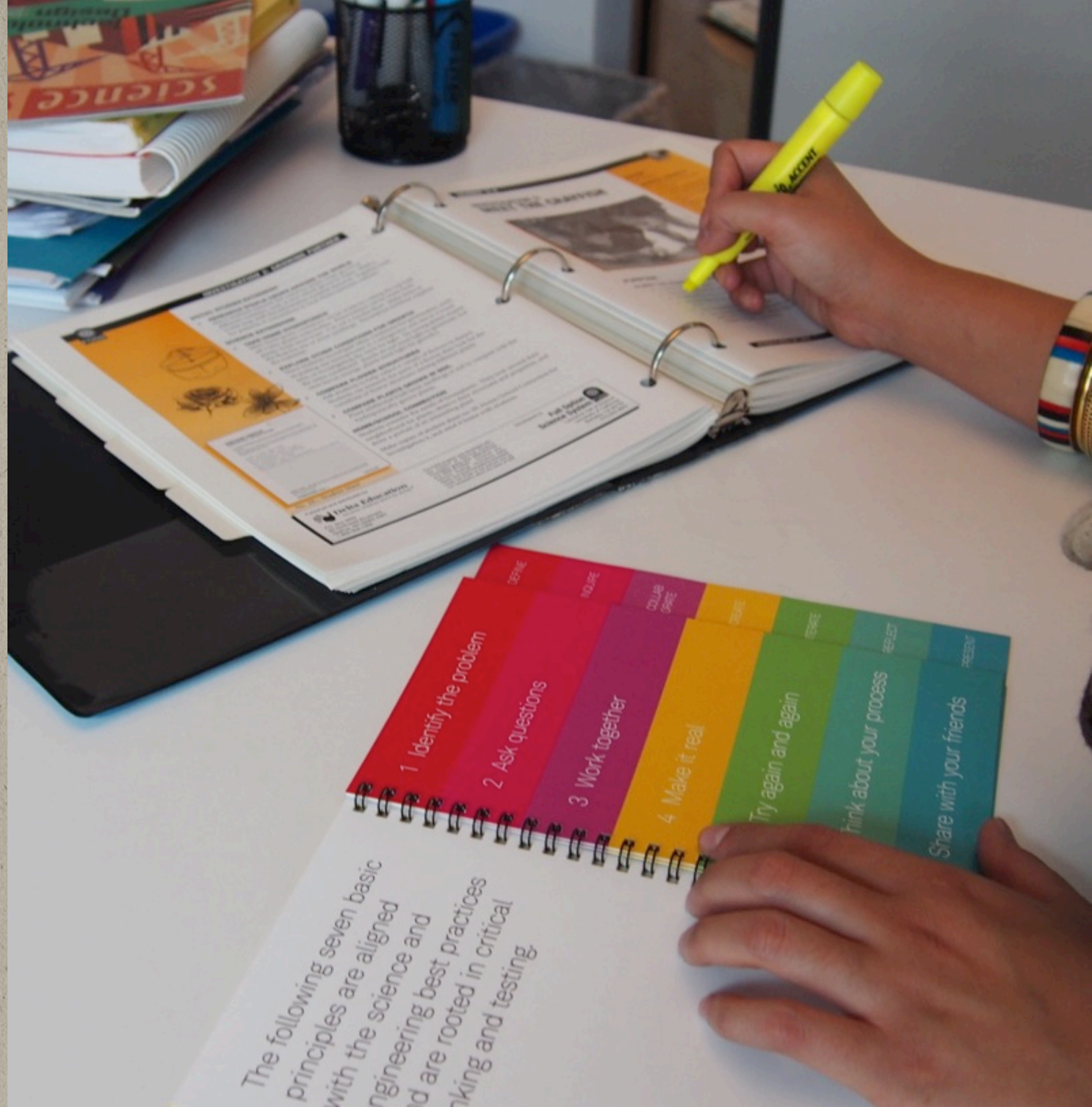


Let's get started.

What is engineering?
Let's reframe it and think about it differently. How about,

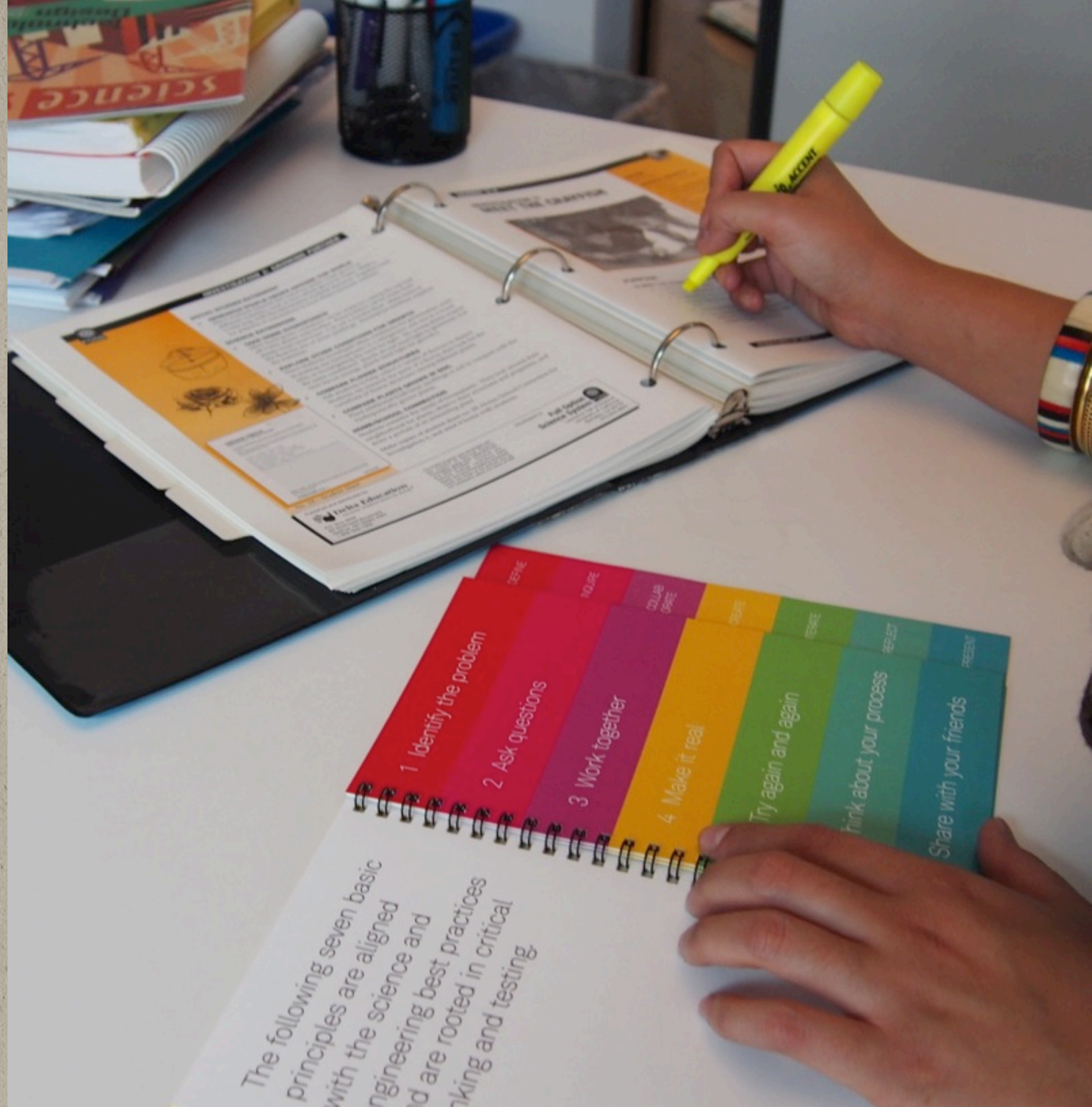
What can we do with engineering?

To teach students how to apply engineering, follow these seven basic principles that are aligned with engineering best practices and are rooted in critical thinking and testing.



To teach students how to apply engineering, follow these seven basic principles that are aligned with engineering best practices and are rooted in critical thinking and testing.

1. Define
2. Inquire
3. Collaborate
4. Create
5. Iterate
6. Reflect
7. Present



By providing an example and template of an engineering curriculum, such as Earth's Systems, the EduKit provides

specific references to help guide teachers in creating their own lesson plans.

From start to finish,

Artefact EduKit guides and empowers teachers to do what they do best, teach.

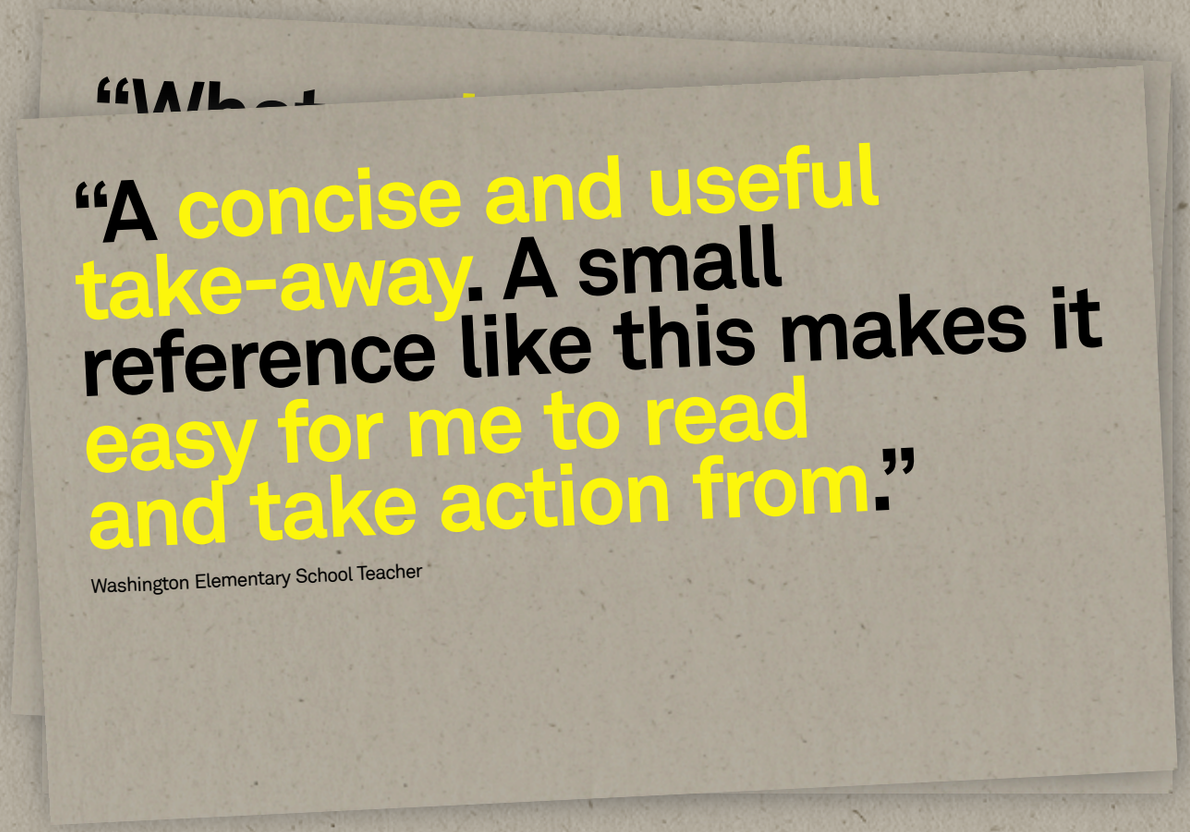
Feedback from Teachers, Principals, Professional Development Educators, Parents And Students.

“EduKit manages to translate the complex and overwhelming engineering concepts into a clear and concise language and format.”

Washington Elementary School Teacher

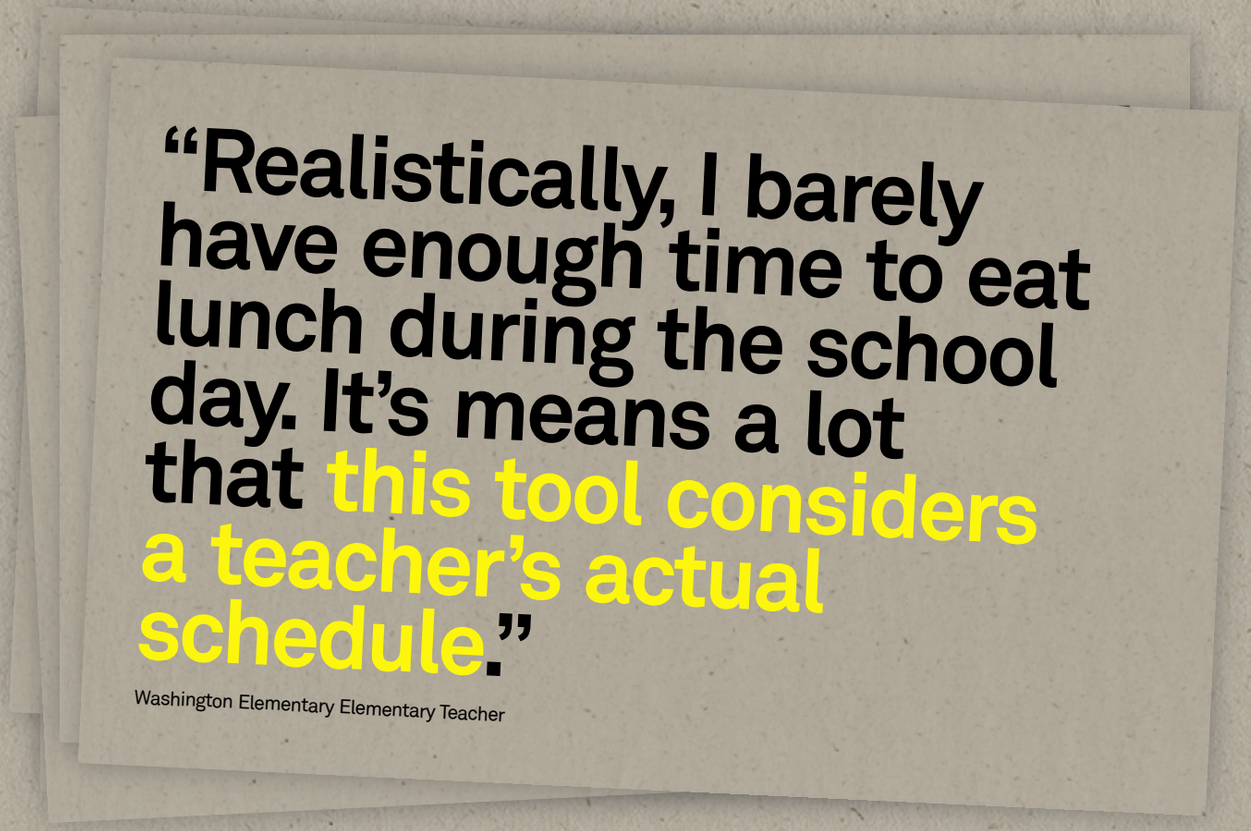
“What a simple and effective way of reframing a topic I try to tackle every day. It’s amazing what looking at something differently can do.”

Washington Elementary School Assistant Principal


"A concise and useful take-away. A small reference like this makes it easy for me to read and take action from."
Washington Elementary School Teacher

“This is absolutely the kind of tool our teachers would find helpful. It's fun, engaging and powerful.”

Washington STEM Alliance Member


“Realistically, I barely have enough time to eat lunch during the school day. It’s means a lot that this tool considers a teacher’s actual schedule.”
Washington Elementary Elementary Teacher

“This tool makes me excited to get into the classroom and teach.”

Washington Elementary School Teacher

Artefact EduKit: Engineering is

a crucial step in empowering teachers to teach engineering.

We are all born with a natural sense of curiosity and creativity

Let’s give teachers the tools to nurture our innate abilities and raise the next generation of engineers.

Artefact is an award-winning technology product design company dedicated to defining next-generation products and user experiences that lead to preferable outcomes for society, humanity, and the environment.

Founded in 2006 by design leaders Gavin Kelly and Rob Girling, Artefact helps forward-thinking businesses and organizations around the world through strategic practices in design, research, and technology. Artefact has earned a reputation for delivering keen insights, effective execution, and world-class design for leading consumer electronics and technology brands.

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